

Tadano to acquire Nagano Industry

Takamatsu, Japan – December 14, 2023 – Tadano Ltd. is pleased to announce a significant milestone in its ongoing commitment to providing innovative solutions to customers. Tadano has successfully entered into a share purchase agreement to acquire all the shares of Nagano Industry Co., Ltd. with its shareholders.

Nagano Industry Co., Ltd. was founded in 1968 and had sales of 5.6 billion yen in 2022. The company's products are highly specialized and are used in a wide range of fields, including construction and civil engineering, as well as factories, shipbuilding, and maintenance sites, making it a top manufacturer of self-propelled high-altitude equipment that is highly rated.

Nagano Industry Co., Ltd. is a renowned manufacturer of self-propelled crawler aerial work platforms in Japan, making it a valuable subsidiary of the Tadano Group.

As a trusted name in the industry, Tadano has consistently delivered cutting-edge aerial work platforms to meet the diverse needs of its customers. This strategic acquisition marks a pivotal moment for Tadano and its valued customers, as it enhances the company's ability to offer a broader range of solutions.

Nagano Industry Co., Ltd. brings to Tadano a wealth of expertise and a stellar reputation as a top manufacturer of self-propelled crawler aerial work platforms in Japan. The acquisition of Nagano Industry Co., Ltd. allows Tadano to expand its product offerings to include self-propelled aerial work vehicles—a category in high demand worldwide. With a market share of over 30% in Japan for truck-mounted aerial work platforms, Tadano is poised to leverage Nagano's advanced development and manufacturing technologies to fuel further growth in the aerial work vehicle business.

The integration of Nagano Industry Co., Ltd. into the Tadano Group signifies a new chapter of growth and collaboration, reinforcing Tadano's dedication to advancing the aerial work platform industry. As Tadano continues to evolve, the company remains focused on delivering excellence, innovation, and unparalleled value to its customers worldwide.

Nagano AWP line-up



Tadano AWP line-up



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About the Tadano Group

Since Tadano developed Japan's first hydraulic truck crane in 1955, the company has grown globally, while constantly striving to implement our Corporate Philosophy of Creation, Contribution, and Cooperation. The Tadano Group delivers our Core Values – Safety, Quality, and Efficiency Based on Compliance (C+SQE) – in each and every one of our products and services.